

Eastleigh Borough Council

# Corporate Action Plan

2021/2022



**GREENER  
BOROUGH**

**HOUSING**



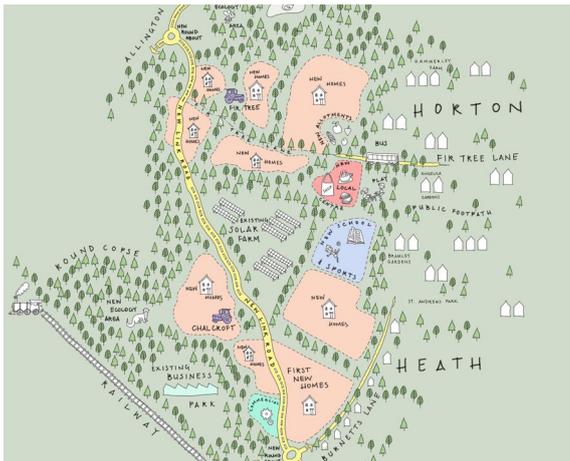
**ECONOMY**



**HEALTH AND  
WELLBEING**

## Introduction

This year will be a pivotal year for the Council. We will need to continue to respond to the COVID19 pandemic, and also support our community and our services to recover; where it is right to do so we will take the opportunities that the pandemic has thrown up to change and improve what we do. We will work alongside our communities and other organisations that face significant challenges: health services will need to maintain a strong Covid response as well as recover from a backlog, public transport will take time to get back to viable services and while some parts of the local economy will bounce back from Covid, other parts may need further support. This financial year will also see the One Horton Heath project move towards delivery and there will be a requirement for the whole Council to come together as a team to deliver this flagship project. To make all this happen the Council will control and realign resources, continue to develop its support services like IT, HR and Communications, and develop its own approach to home/office working arrangements.





**Councillor Rupert Kyrle**

Environment Portfolio Holder



**Environment:** The Climate and Environmental Emergency programme is now in its second year and delivery is starting to ramp up. In order to maximise opportunities, Trees and Land Management have been brought together alongside Ecology. Environmental Health has been brought in to sit alongside the Pollution team. New Biodiversity, Sustainable Transport, Pollution and Tree programmes will lead to the delivery of a range of services. The Waste service will begin moving into a delivery phase of the New Ways of Waste, with all households seeing improvements and flats being brought into the food waste scheme.

Action	Measure	Timeline
Climate and Environmental Emergency programme	Implement range of activities in the Action Plan	End of 21/22
Growing and Planting 3000 trees from Eastleigh’s Tree nursery	3000 saplings and trees	During 21/22
Implement new waste collection plan	Successful bin collections, recycling rate	Q2
Biodiversity Strategy and Action Plan	Consultation on draft Strategy and draft Plan	By end of 21/22
Develop approach to Biodiversity Net Gain through development management and Biodiversity Strategy	Aim for at least 10% Net Gain for all development	During 21/22
Fly-Tipping	Implementation of investigation and enforcement procedures, and preventative measures to deter Fly-Tipping	Q3



**Councillor David Airey**

Transport Portfolio Holder



**Transport:** The pattern of travel across the borough was significantly disrupted during 20/21, with public transport patronage reduced and many people reducing their commuting or working from home full time. As we gradually emerge from the most stringent restrictions the Council is taking a range of actions to promote more sustainable modes of transport, to ease congestion and reduce carbon emissions, and to promote healthier and more active forms of travel too.

Action	Measure	Timeline
Assess options and support delivery of Mobility Transport Hub in Eastleigh Town Centre	Delivery of Hub (dependent on SCC/HCC)	During 21/22
Manage and review road closure in Eastleigh town centre. Develop long term plans	Decision in November/Dec on longer term proposals	Closure may run until December 21
Develop a Cycling and walking strategy	Adopted document	Adoption of new strategy by Q2
Initiate development of a Public Transport strategy	Strategy development commenced	Start in 21/22
Commission study into Hedge End to Eastleigh cycle link	Study commissioned	By end of 21/22
Design and consult on BHH wayfinding project. Identify routes	Consultation, Designs and route identification completed	During 21/22
Support and promote public transport and community transport	Increased bus and community transport patronage	Throughout 21/22
Update and install new air monitoring equipment	Updates/Installations completed	21/22
Roll out of rapid charge (30mins) Electric Vehicle charging points in public car parks	Romsey Rd, Channon and Chestnut retail parks, PLE	By Q3
Migrate EBC fleet to more sustainable power source	Trial of Hydrotreated Vegetable Oil. Procurement of three new electric waste-collection vehicles.	June 2021 20/21



**Councillor Tonia Craig**  
Health Portfolio Holder



**Health and Social Policy:** Overall, the health of Eastleigh residents continues to be better than the England average, and life expectancy for both males and females is significantly higher than in England. However, according to the latest figures the gap in life expectancy of males living in the most deprived and most affluent areas of the Borough has increased by 2.5 years whilst for women there has been a small reduction.

Throughout 20/21 there was a significant rise in the numbers of people accessing our country parks, although this has not been the same for our leisure facilities due to the Covid pandemic and lockdown restrictions. Our SportWorks and HealthWorks programmes have also experienced challenges due to the lockdown restrictions and ensuring we engaged inactive people in 2021 will be a priority. Our Arts and Culture programme is being extended to include a broader range of activities which will be delivered in local communities.

Unhealthy weights and physical inactivity remain challenges for the borough. Mental illnesses particularly amongst the working age population continues to be a concern and the challenges of an ageing population, including the risks associated with social isolation, loneliness and ensuring access to high quality appropriate services, remains a key priority.

Covid-19 has affected the health and wellbeing of Eastleigh residents in a range of ways, highlighting issues of mental illness, social isolation and inequalities. The Council has played a leading role locally in response to the pandemic, by accommodating homeless people, helping people to shield and isolate, and delivering its own testing service. The Council will continue to have a significant role to play in recovery and work closely with a range of partners and deliver its own services to protect, promote and improve residents' health.

Action	Measure	Timeline
Implement priority actions of the three Eastleigh Health & Wellbeing Board subgroups.	KPIs from subgroup action plans and group output. - Starting well - Living well - Aging well	Throughout 21/22
Implement a new Arts and Culture Strategy.	Strategy implemented.	By March 2023 (review in 6 months)
Deliver SportWorks & HealthWorks programmes of physical activity and wellbeing projects with a particular focus on addressing inactivity, health inequality and mental health.	Number of attendances / visits. Number of sessions delivered. Long-term impacts of Healthworks programmes.	Throughout 21/22

Action	Measure	Timeline
Deliver the We Are Undefeatable Eastleigh: Clinically Extremely Vulnerable (CEV) campaign	Number of CEV participating in the campaign.	Throughout 21/22
Implement a range of campaigns to tackle unhealthy weights and physical inactivity promote social inclusion and mental wellness.	Engagement in the campaigns.	Throughout 21/22
Review Sports and Active Lifestyles Strategy.	Strategy Implemented.	By March 2022
Manage and support key leisure facilities to improve mental and physical wellbeing.	Attendances at leisure centres, parks and theatres.	Throughout 21/22
Work with partners to raise awareness of vulnerable groups including hate crime and domestic abuse.	Number of comms	Throughout 21/22
Bring organisations together in the Eastleigh Welfare Agencies Partnership (EWAP) to tackle health inequality and to support vulnerable residents across the Borough.	Breadth and quality of partnership.	Throughout 21/22
Deliver Arts and Culture Health and Wellbeing programmes using new Studio space.	Number of participants, especially women, people with long term health conditions, disadvantaged families, children and young people.	Throughout 21/22
Implement a Making Every Contact Count (MECC) Pilot Project across key frontline services – taking opportunities to give people more control of their lives.	Project delivered and evaluated.	Throughout 21/22
Implement the Armed Forces Action Plan.	Action plan delivered.	Throughout 21/22
Implement Equalities Strategy and Action Plan.	Strategy and action implemented.	By March 2022
Implement the Employee volunteering scheme.	Successful delivery of the pilot scheme	By March 2022
Continue to operate Local Response Centre.	Help provided to enable all those who need to 'shield' or self-isolate.	By September 2021



**Councillor Keith House**

Planning & Property  
Portfolio Holder



**Housing:** The Council continues to prioritise the delivery of new homes across the Borough in sustainable locations to boost the supply of much needed new homes and help tackle unmet housing needs. The Council has a strong record, easily meeting the government’s Housing Delivery Test, and a strong prospect of achieving this for the future, with a good supply of homes for the next six years. 2021-22 will see further work to achieve adoption of the Borough’s Local Plan and progress on small and large housing delivery sites, with infrastructure to go with them. We will continue to ensure strong enforcement of planning conditions, so the right homes are delivered in the right way.



Action	Measure	Timeline
Adopt the Local Plan 2016-2036	Adoption	Q3
Work with partners and landowners to promote Eastleigh Homes Delivery Strategy	Strategic housing objectives and targets. Aim for the Housing Programme to be managing 5-10 projects at any time.	Monitored monthly
Implementation work for delivery of One Horton Heath project	Upfront infrastructure delivery and comprehensively planned new sustainable community	Road segment 1 (Bubb Lane / Burnetts Lane) completion Summer 2021  Road segment 2 (Allington Rd roundabout) completion Spring 2021  Outline planning application and first detailed residential application October 2021

Action	Measure	Timeline
Seek Council approval for Housing Revenue Account Business Plan and compulsory registration of Eastleigh Borough Council with the Regulator of Social Housing	To enable the Council to hold affordable housing stock in preparation for retaining affordable homes at One Horton Heath from 2023/24	Target business plan approval March 2022
Work with EBC assets team to acquire properties for refurbishment for self-contained temporary/ 'move-on' accommodation to support the Council's Homelessness Strategy	Increased supply of self-contained temporary accommodation and access Government funding where possible	Development scheme for self-contained accommodation secured by end of 2021/22
Establish Lettings & Management capabilities (residential)	Number of homes held and managed on behalf of the Council and response to the services offered.	Established in-house service by end of 21/22
Ongoing review of brownfield land assets and seeking capital funding (e.g One Public Estate land release fund) to unlock projects in support of the Asset Management Strategy 2020-2025	<p>External funding sought and awarded. Number of feasibility studies and RIBA stage 0 and 1 undertaken for prospective housing sites.</p> <p>Expenditure of New Homes Bonus to subsidise unviable schemes for affordable housing.</p>	(Ongoing)- monitored monthly
Delivery of new homes at Stoneham Park, Eastleigh (42 homes for private rent provided via Aspect Eastleigh Ltd).	Widening the housing choice and landlord services in Eastleigh town.	Completion of first new homes for rent from August 2021.
Delivery of Fanfare Place, Eastleigh (49 new homes for private rent provided via Aspect Eastleigh Ltd).	High quality lettings and management (EBC as responsible landlord). New homes in accessible town centre location and return of One Community and Age Concern to new premises.	Completion of new homes for rent February 2022. New home available from summer 2021.

Action	Measure	Timeline
Oversee delivery of Pembers Hill Park, Fair Oak (242 dwellings)	<p>Pembers Hill LLP (joint venture company)- surplus income to be recycled in housing programme (on sale of properties).</p> <p>Options for first time buyers (i.e. Help to Buy); 42 shared ownership; and 43 affordable rent dwellings.</p>	<p>Phase 1 completion (53 homes) Q1 2021</p> <p>Phase 2 completion (73 homes) April 2022</p>
Community engagement work to help shape new homes in central Eastleigh on previously-developed land (scheme known as the Parlour)	<p>Level of community interest and participation at events and feedback received.</p> <p>Redevelopment of former Samsons Gym and the Crockery, Eastleigh (near Grantham Green) (approx. 19 dwellings), meeting housing needs, energy efficiency and other strategic objectives where possible.</p>	<p>Engagement throughout May-Aug 2021</p> <p>Target planning decision early 2022.</p>





**Councillor Derek Pretty**

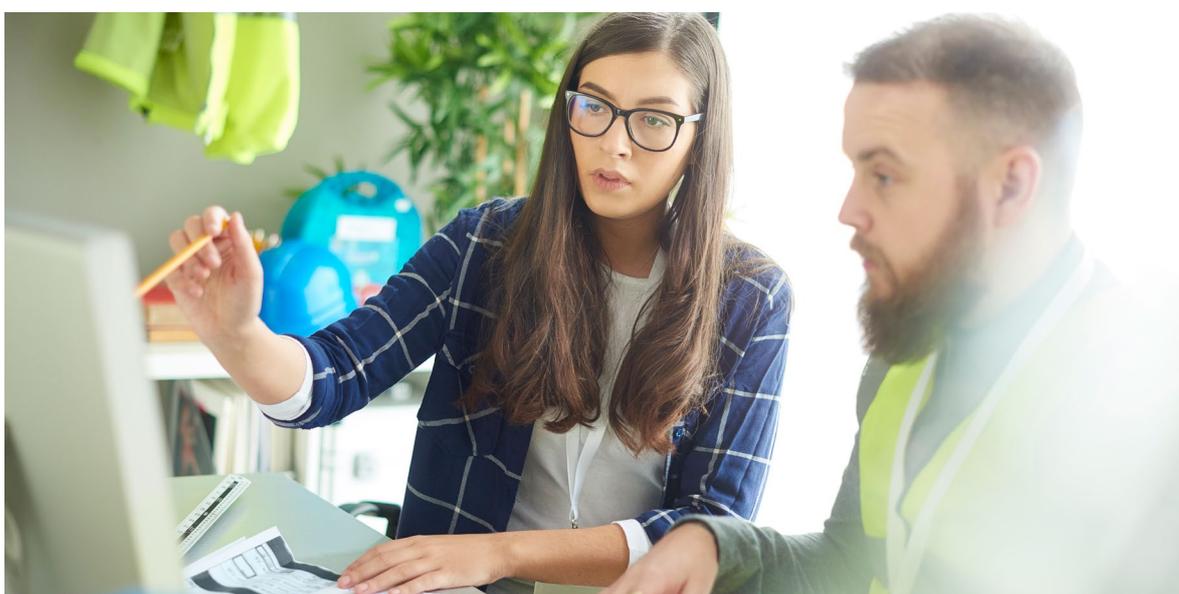
Economy Portfolio Holder



**Economy:** The local economy has been significantly affected by the Covid pandemic, with many businesses making use of the various business grants issued by the Council during 2020/21. The Council remains ambitious about encouraging businesses to come and to stay in the borough and helping skill the local workforce to make the most of job opportunities. The recently announced Freeport for Eastleigh will bring the Council together with others to create new jobs and prosperity for the borough. This coming year will have significant challenges too, not least for retail and other town centre businesses hit hard by the loss of footfall during lockdowns and restrictions; a programme of measures is being developed to ensure we get the social as well as the economic benefits of coming together in our town and local centres.

Action	Measure	Timeline
Work alongside stakeholders and attend LEP led meetings to develop plans for a tax site on the Freeport. Work with landowners to unlock employment land stated in the Local Plan to enable inward investment and job creation at Riverside. Work with partners to unlock the southern section of Chickenhall Lane Link Road.	<p>Progress and maintaining the strong partnerships with landowners on the Riverside/Railway works</p> <p>Tax site established</p> <p>Increase in external business enquiries and interest for employment space on released land</p> <p>Planning applications from landowners relating to the future development of the link road</p>	During 21/22
Work with partners inc HCC to identify future needs for serviced office accommodation in the Borough, post Covid.	<p>Sites identified in each area of the borough and planned in as suitable for providing flexible office space</p> <p>Develop an opportunity for EBC to purchase a footprint parcel of land for enterprise use on the Riverside/railway works</p>	21/22

Action	Measure	Timeline
Create business opportunities that contribute to EBC climate change targets 2025. Hold climate change business conference	Conference held and number of attendees – minimum of 100 participants.	21/22
Develop and deliver a business support programme targeted to businesses particularly affected by the pandemic, including a business healthcheck, 121 mentoring and business planning	Healthchecks for 90 businesses, intensive business support for ten businesses that seek further support.	21/22
Increase the employment and skills opportunities of young residents through development of Youth hub	Number of beneficiaries accessing the service and number of borough businesses recruited as placements.  Exemplar of Eastleigh leading a consortium of four local authorities.	21/22
Promote Eastleigh borough gift card to encourage local spend and footfall	50 businesses registered	21/22
Support the economic recovery of town and local centres post Covid via package of measures for towns and local centres across the Borough	Increase Footfall, and dwell time to pre-covid levels. Reduce void levels	During 21/22





**Councillor Paul Bicknell**

Regeneration (North)  
Portfolio Holder



**Councillor Ian Corben**

Regeneration (South)  
Portfolio Holder



**Regeneration:** Despite Covid restrictions in 20/21 the Council was able to progress a range of projects of benefit to the whole borough and for local residents in 20/21. The Council continues to be ambitious in its programme of infrastructure and other projects to regenerate parts of the borough and improve places including town and local centres but also leisure facilities and green spaces to improve health, environment and support the local economy.

Action	Measure	Timeline
Regenerate Hedge End Town Centre	Rationalise the strategic Hedge End town centre site around the former Budgens site.	By end of 21/22
Improve Hiltingbury Lakes	Watercourse repairs, re-surfacing of footpaths and new bridges, costed Maintenance Plan including setting up a Volunteer Group	By end of Q3 (End of 2021).
Complete Lawn Road Open Space Improvements	Landscaping and new equipment completed	End of 2021
Instal West End heritage markers	Three Heritage Markers	October 2021
Hedge End green routes wayfinding	Install three wayfinding markers	July 2021
Complete Pirelli Open Space improvements	Install benches	May 2021

Action	Measure	Timeline
Improve Eastleigh Town Centre Toilets	Completion of works (subject to legal agreements)	By end of 21/22
Bursledon Country Park	Ground works, landscaping, play area Remaining works Open to public	Q2 Q3 2023
Woodhouse Lane sports facilities	Commencement of Construction on site. Completion of works (12 month maintenance period before open to public 2023)	Q2 Q4
Agree Regeneration Principles for Eastleigh Town Centre and develop action plan	Action Plan for Eastleigh Town Centre	Q3
North Stoneham Community Building and Day Nursery	Completion of facility and open to public for use.	May 2021
Former Post Office, Eastleigh town centre	Construction works	August 2021 – November 2022
The Arch Chandler's Ford	Construction works	February 2022 – April 2023
St Johns Phase 2 and Road	Construction works	Q1 2022 – Q1 2025 (subject to resolution of restrictive covenants)